



ANNUAL REPORT

2021





For 20+ years we've inspired (and been inspired by) the arts in our community. To build a healthier, more equitable world, we need the arts now more than ever! Arts everywhere, arts everyday, and arts for everyone. Building on a foundation powered by partnerships we're gaining momentum to remove barriers and make the arts truly accessible for all. For starters, we've got a new name! CKA is now Arts For All! Well inspired, we see beyond a single generation. We welcome a world that's healthy and whole, and we know that the arts will make all the difference.

CKA is now
Arts For All

CKA





Create
Arts Access
For All

PURPOSE

We build access to arts for everyone to inspire citizens and foster community wellbeing.



Connect
Artists
To Communities

MISSION

We activate spaces for neighbourhoods to flourish with high-quality arts education experiences and professional artists.



Inspire Arts
Everyday
Everywhere
for Everyone

VISION

We change the future by connecting citizens of all ages to creativity to build better communities.

We are back and ready to go!

The two past years have been extremely challenging and we were concerned about how to survive through the COVID-19 pandemic. As I am reflecting now, the journey we have made is impressive. We suffered a lot but we learned how to sustain the organization through difficult times.

The decision to rebrand as Arts For All made us stronger and gave us more focus on what we are and what we do. As you all know, our main goal is to make arts accessible and affordable to all, inspiring Arts Everyday, Everywhere, for Everyone.

At the same time we welcomed new board members willing to help with excitement, commitment and knowledge. The staff and I look forward to working with them to achieve our Diamond Vision, represented by the motto “From Inspiration to Wellness”. The principles and pillars contained in it represent our core values.

We are fortunate to have donors and sponsors that support our vision and programs, helping us to grow and to reach a wider audience. Following this direction, we took on the challenge of live streaming, in order to make arts more accessible and bring our programs to the community in as many ways as possible.

More than ever, we are committed to working with Early Years Centres. We see in them a bright future, and great potential to connect and inspire

DIRECTOR'S REPORT



DIRECTOR'S REPORT

(continued)



new generations. Our after school programs 6 - 12 are expanding to more than 20 locations in three regions. With parents changing their way of working both from home and from the office, it is clear that after school programs remain fundamental. We want to continue to build new partnerships with different organizations. that will need development of new arts program to help to facilitate

With our Artasia programming, we bring children together, community-wide, to discover the transformative power of the arts. The main focus this year will be on how to advocate for children's rights through artistic expression. We'll also emphasize the engagement of children's voice, and the importance of environmentalism.

We are developing our own specific A-B-C approach, where A is Introduction, B is Development and C is Celebration. Through A-B-C, the children have a full experience of the creation and learning process.

Our Crane campaign, when successful, will help us to give access to arts to hundreds of children in need, who will have the opportunity to experience our programming. We have a great challenge in front of us and in order to achieve our goal we

need the support of the community. Come and dream with us and share the excitement of our mission, vision and values and to make the world a better place to live, starting with our children, families and neighborhoods.

Thank you to our staff, wearing ten different hats every day in order to make things happen with passion. They should get most of the credit for making arts accessible and affordable to all.

I will leave you this thought, from which I think best captures the mission of Arts For All for the coming years: "Arts education creates healthy human beings, capable of leading successful, productive and vibrant lives and inspires new generations to be creative thinkers. Arts For All makes this experience accessible and affordable for all".

Vitek Wincza
Founder & Artistic/Executive Director

New Board, New Chair, New Name, New Ambitions!

It was my privilege to assume the Chair position during a time of major transition at Arts For All. We have welcomed several new board members during the past year and it has been a pleasure to get to know them, Arts For All staff, and the communities whom we serve. Despite the challenges posed by this transitional period and the ongoing pandemic, we have worked together towards building the new board into a cohesive, supportive group and making 2021 a year of growth and resiliency.

After two years of work and revisions spanning two different boards, we have formally adopted our new Strategic Plan that should guide us through the next several years. We have identified new initiatives to focus on, areas of governance that could use some updating, and set the tone for Arts For All to be a community leader in arts education. Arts are the soul and lifeblood of a community and will prove vital to Hamilton's healing from the troubles of the pandemic, and Arts For All's new board is ready and eager to face the opportunities and challenges that lie ahead!

On a more personal note, I have worked as an arts-educator for many years, seeing the unique impact the arts have to empower, to heal, and to give a voice to new ideas and points of view. Studies show that those exposed to artistic and creative opportunities at young ages show greater resiliency, confidence, and problem-solving skills as they get older. I'm excited to think of all the long-term benefits inclusion in artistic programs could have, not only on the lives of the participants, but in their actions on the future communities they are part of.

We may have a new name and logo but the commitment remains the same: everyone has a creative spark that deserves to be nurtured and explored. Here's to another two decades of artistic exploration!

Cheers

Shane Pennells
Arts For All Board Chair



BOARD
CHAIR
REPORT

RESILIENCE & **TRANSFORMATION**



A pandemic year placed new demands and new opportunities in our path. We changed our name to Arts For All, but we also took the opportunity to reflect on the inverse of our new name: All For Arts.

This work has carried forward in our commitments and integration of EDI (Equity Diversity Inclusion) principles in all of our programs. We are working hard to be an organization where everyone belongs.

One aspect of this is accessibility. In a remote/virtual situation, it seemed that performing arts might be next to impossible. However we were able to launch the Black Box Theatre while COVID-19 raged. This included pivotal work to install and pilot equipment and processes for livestreaming our Kinderfest shows.

Arts For All has adapted care and sensitivity to the continued health and wellbeing of our children and their families.



IMPACT SNAPSHOT



Arts as a strategy for mental health and wellness



Arts included as a part of Pandemic response



Digital strategy - training and program delivery



Delivered virtual arts programming to essential workers' children, at no cost



Creation of ArtsPark Virtual Reality



Documenting and Making space for Children's Voice



Delivered virtual arts programming to new regions - Haldimand Norfolk

After School Arts Program



 The After School Arts Program pivoted to virtual program delivery.

 We reached new rural communities in Haldimand Norfolk

 Created Professional Learning Access opportunities for Artist Educators.

 Delivered hundreds of art material, instrument and equipment packages to children and Educators





Artasia

-  Creating artist and community collaboration digital exhibitions
-  Mentoring emerging educators, media artists and cultural workers
-  Artasia is creating digital content and infrastructure capacity.
-  Delivering devices with connectivity to every satellite site





Resonance Choir



Ideas were shared to collaboratively create new uniforms



Resilient choristers and music educators create new ways to continue experiencing the joys of singing together.



Musicians guided online performances



Caring adults and growing participants stayed connected through virtual weekly practices



KiNDERfest



Kinderfest

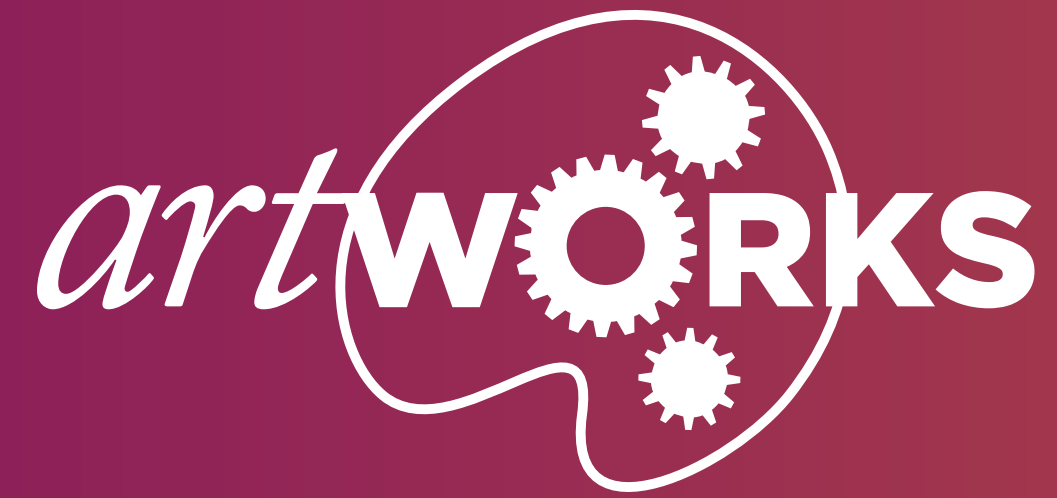
 Learning and testing digital practices to create capacity for new young audiences.

 Collaboration with presenters and artists to respond to new presentation platforms





 Acquisition of specialized gear for live streaming

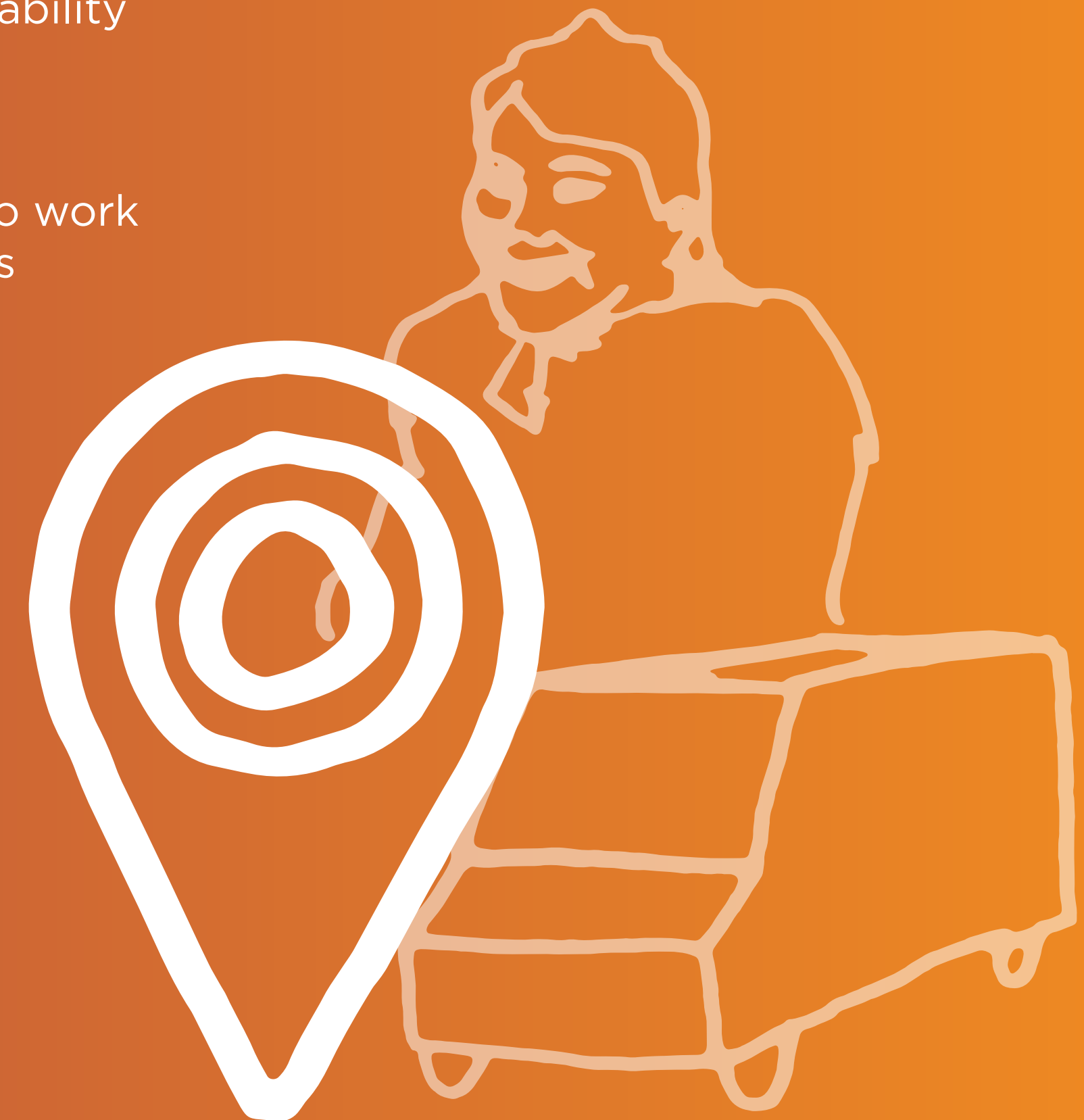
 Broadcast live theatre into new daycare, school and community partner spaces





ArtWorks


-  Applying and contributing art and academic learning outcomes to the non-profit arts sector
-  Year-round wage subsidies increased employment opportunities for youth.
-  Developing financial and skill-set sustainability for youth
-  Networking and learning opportunities to work collaboratively with experienced mentors





Arts Matter

 Making the case for Arts as essential to healthy development.

 Partners exchanging knowledge and resources to share and expand ArtsMatter learning

 Community-wide public awareness campaign promotes #WhyArtsMatter

 Mentoring arts-ready space and arts-ready staff best practices with community partners



Black Box Theatre

**BLACK
BOX**

THEATRE



Bringing live theatre back!



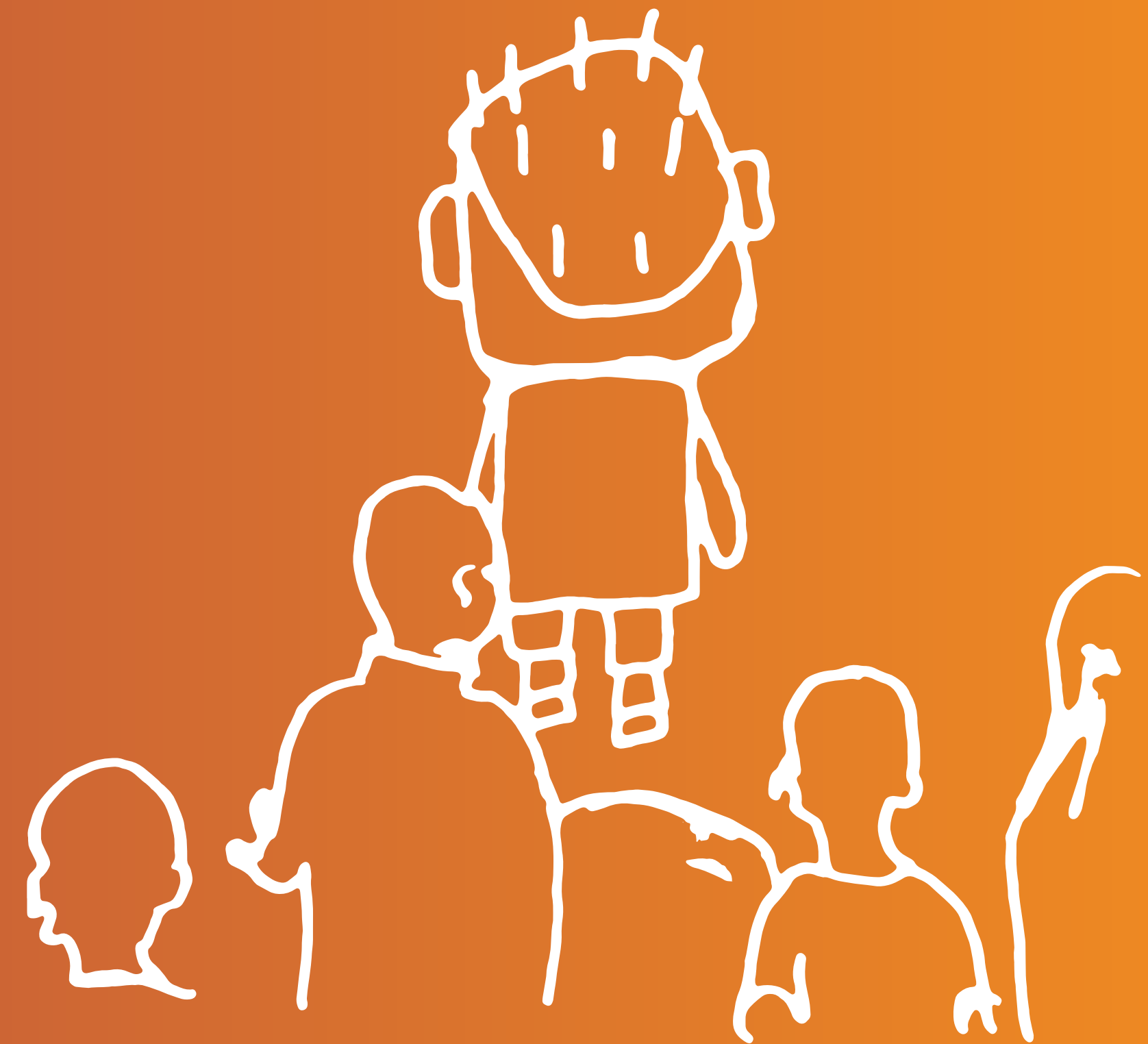
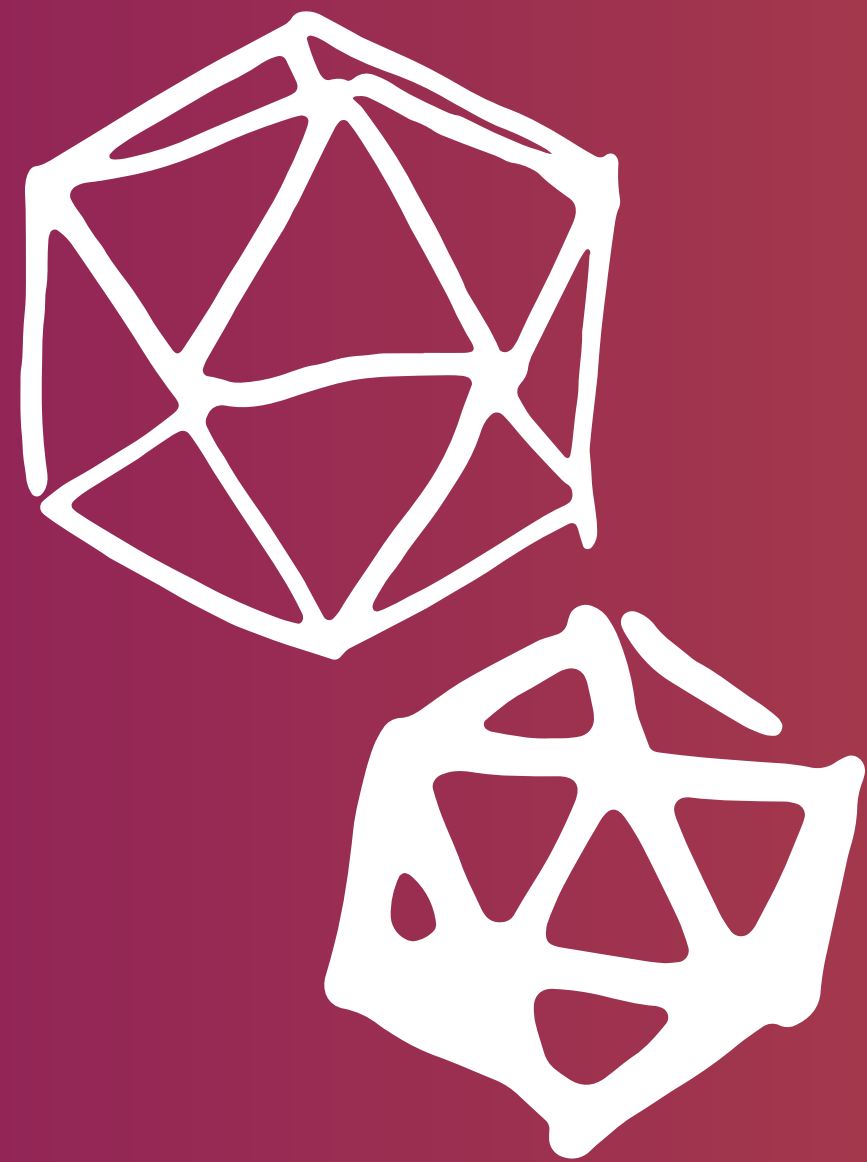
Hiring and training digital content developers to acquire and operate equipment



New lighting, floor and curtain infrastructure installed



Expanding digital equipment inventory for livestream events



Finances

CULTURE FOR KIDS IN THE ARTS

Operating as

ARTS FOR ALL

Statement of Operations and changes in net assets

For the year ended August 31, 2021



REVENUES

Government grant (Note 3)
Foundations
Earned revenue
Donations
Interest income
Fundraising

2021

2020

\$ 230,642	\$ 180,642
136,294	107,460
17,339	11,954
6,433	1,868
139	37
-	150
<u>390,847</u>	<u>302,111</u>

EXPENSES

Program expense
Consulting
Professional fee
Insurance
Amortization
General and administration (Note 4)

233,459	172,832
43,518	26,331
4,643	5,589
2,959	2,664
4,527	2,583
52,762	49,034
<u>341,868</u>	<u>259,033</u>

EXCESS (DEFICIENCY) OF REVENUES OVER EXPENSES

48,979 43,078

OPENING NET ASSET

63,218 20,140

CLOSING NET ASSET

\$ 112,197 \$ 63,218

Staff



Vitek Wincza
Founder & Artistic / Executive Director



Victoria Long
Program/Operations Manager



Charlie Star
Program Coordinator/Administrator



Harold Sikkema
Communications Manager



Jane Allison
Marketing Consultant



Clover Thursday
Communications Designer



Devon Savas
Social Media & Program Support



Setareh Masoumbeiki
EDI Advisor



Board



Shane Pennels
Board Chair



Natasha Burtenshaw-deVries
Director



Luke Chan
Treasurer



Marin Hudson
Director



Antonia Hammer
Secretary

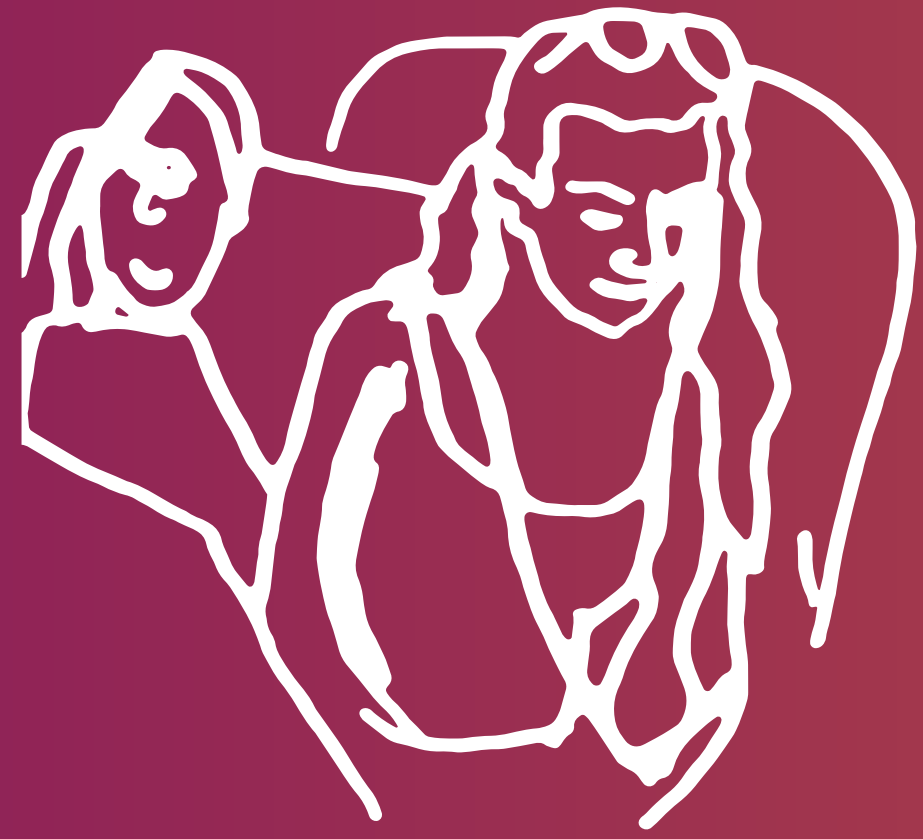


Patricio Munoz
Director



Artwork Credit

Drawings by Victoria Long and Charlie Star



Government Support



Canadian
Heritage

Patrimoine
canadien

Service
Canada



Canada Council
for the Arts

Conseil des arts
du Canada

Ontario



Ontario
Trillium
Foundation



Fondation
Trillium
de l'Ontario



ONTARIO ARTS COUNCIL
CONSEIL DES ARTS DE L'ONTARIO
an Ontario government agency
un organisme du gouvernement de l'Ontario



Ministry of Citizenship
and Multiculturalism



Hamilton



Filomena Tassi
MP Hamilton West



Scott Duval
MP Hamilton Mountain



Bob Bratina
MP Hamilton East



Matthew Green
MP Hamilton Centre

Foundations and Donors

**HAMILTON
COMMUNITY
FOUNDATION**

incite
FOUNDATION FOR THE ARTS



Edith H. Turner
FOUNDATION

Mischa Weisz
FOUNDATION



Dougher Community
FUND

Malloch Foundation
FUND

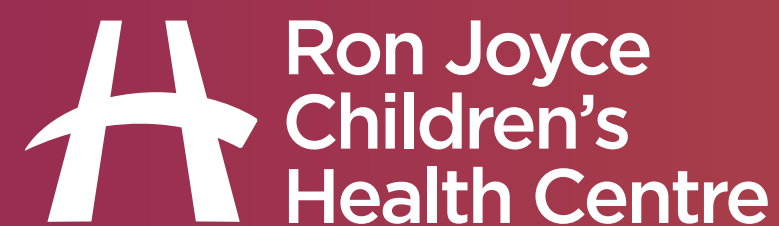


Partners

Founding Partner



Community Partners





Arts For All (AFA) is a charitable organization of the Hamilton Conservatory for the Arts. AFA delivers innovative arts programming, mentorship and employment opportunities that foster civic engagement making arts accessible in the greater Hamilton region. Since 1999, Arts For All has reached over 57,000 children and youth with innovative, high-quality arts education and community arts programs.

Arts For All

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Charitable Registration:

#871120945RR0001

