

Job Position: Digital Content Developer

<u>Arts For All</u> is inviting enthusiastic candidates to join our team. We seek candidates who are passionate about arts and creativity.

Purpose Creating Arts Access for All Mission Connecting Artists to Community Vision Inspiring Arts Everyday, Everywhere for Everyone

A charitable organization of the Hamilton Conservatory for the Arts founded in 1999 by Vitek Wincza, whose lived experience led to his vision that arts programs motivate and inspire learning and creativity, and that access to quality arts programming is essential to healthy whole development.

Vitek's passion to remove barriers for full access to the arts ignites this dream. From this dream our team designs innovative arts education and community arts programming, lead professional learning access opportunities for practicing and emerging artists, and engage professional artists to share their artistic practice with the wider community.

New Name with an Expanded Mission!

Since its beginning over 20 years ago, (Culture for Kids in the Arts is now) Arts For All delivered innovative, high quality arts education programs to more than 57,000 children and youth at no cost to the participants and families AFA serves.

Together with the Hamilton Conservatory for the Arts, Arts For All is charting its course for the next 20 years. AFA is poised and ready to spread the word about the new name and impact Arts For All contributes to an inspired, creative and healthy community -- It's an exciting time to join the Arts For All team!

Focus:

Arts For All (AFA) is currently recruiting a **Digital Content Developer** to support the delivery of digital community-based arts education <u>Kinderfest</u> programming in the greater Hamilton region.

Responsibilities include: Interactive Digital Capacity & Content, Adaptation/Packaging of Live Events/Performances & Digitization for Archive On-Demand, Design & implement User experience feedback loop.



Create. Connect. Inspire.

Digital Content Developer Key Responsibilities:

The role and outputs can include, but are not limited to:

- Develop a hybrid model of professional presentation and interaction during Kinderfest including artistic content digitization ie. live streamed professional performances and workshops
- Collaborate and integrate development with Arts For All staff to guide and support the initiation of planning
- Evaluate and recommend technical and equipment needs
- Coordinate and lead a production team
- Prepare DigiArts portal that is responsive to the participants and communities it serves
- Support, consult and make recommendations to the communications team
- Prepare evaluation and summary report and assets

Objectives

- Create ability to disseminate learning and presentations with audience members who are geographically remote in partner agency or school board satellite sites or at home and connected online
- Upgrade digital technology and create user friendly digital content and portals
- Shape the digital communication portal that connects Arts For All with children, youth, Artists, Arts Educators, partner groups, and audiences

If you are interested in this position, please submit your letter and resume to: arts@artsforall.co

Only candidates selected for an interview will be contacted. Personal information collected during the recruitment process will only be used for employment opportunities in accordance with the Freedom of Information and Privacy Act.

As part of the Arts For All commitment to access and equity, we strive to represent the diverse communities that we serve. Arts For All is an equal opportunity employer and welcome applications from individuals who are Indigenous, immigrant, LGBTQA 2S+; persons with disAbilities; women, non-binary and individuals from racialized communities and other equity seeking groups are encouraged to apply. Accommodations are available throughout the recruitment process. Please inform us of any accommodation requests.

Submission October 15, 2021 Start November 1, 2021 Salary Half-time contract position