

Annual Report 2015

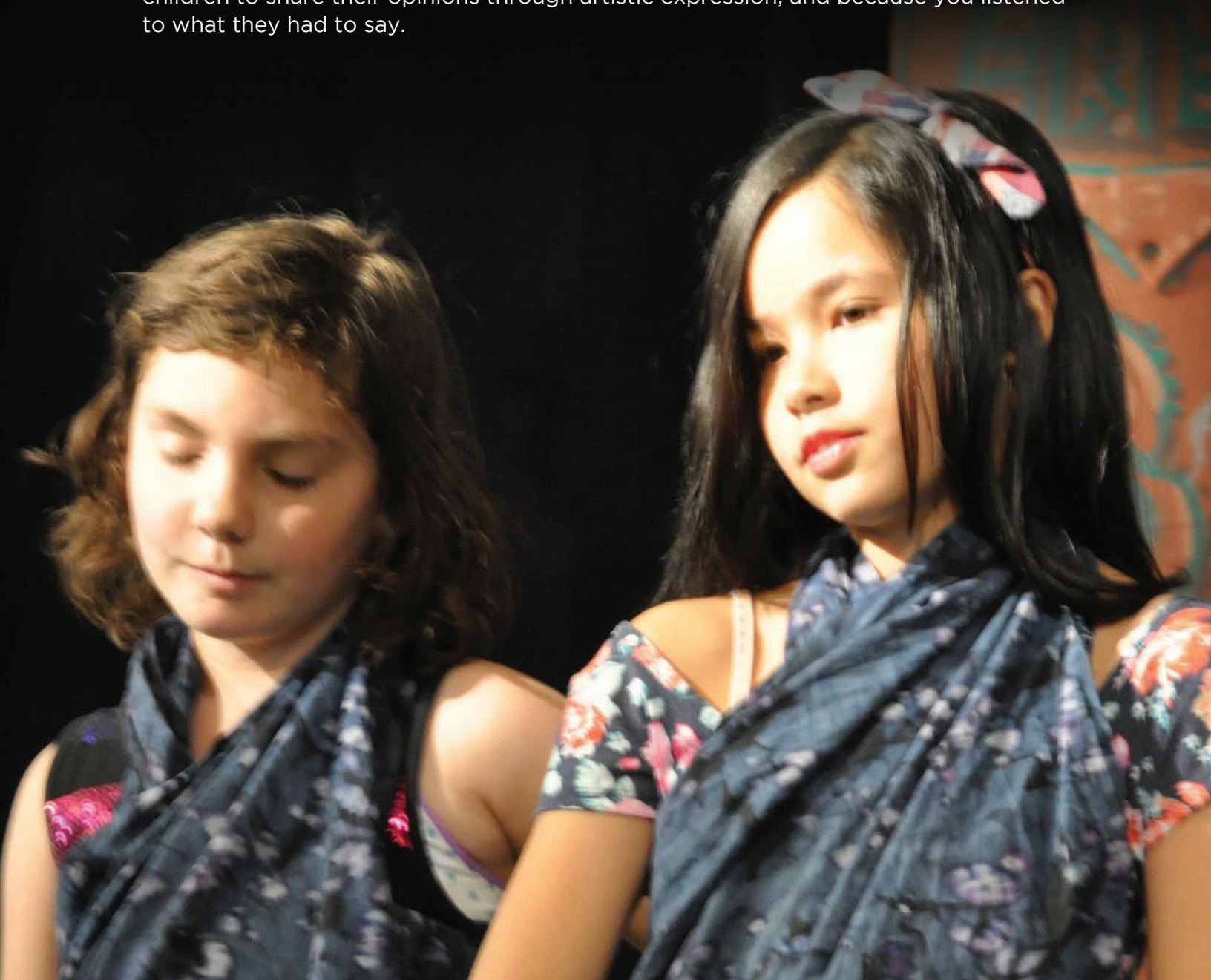


Connecting Kids to Creativity to Build a Better Community

As adults, we often suppress our childish impulses, but here at CKA we believe that children have a lot to teach us. Children remind us to approach the world with more curiosity and more hope, to be empathetic and open to the opinions and experiences of others. Art helps children express themselves, to explore, dream, learn and even make mistakes. Art builds community.

Our programs aim to share the voices of children through art, to open our minds and see the possibility of a better, brighter future. The best part? Listening to children, appreciating their thoughts, ideas and creative expressions builds *their* confidence and empowers *them* to trust their own voices.

This year, thousands of lives were changed for good—because we encouraged children to share their opinions through artistic expression, and because you listened to what they had to say.



Our Year in Review

In 2015 Culture for Kids in the Arts (CKA) saw immense growth within the organization. CKA transitioned from project-based to year-round operations, and we developed a strategic plan and hired additional staff to guide and support us as we continue to thrive. We'd like to thank our Board, our donors and community partners, our consultant Adele Dobkowski, the artists we work with, and Hamilton's cultural community for their ongoing support and encouragement. You inspire us to pursue our vision.

From day one, CKA has been focused on making the arts accessible—and that hasn't changed. We delivered our After School Arts Program and Artasia Program to 1,000 children and youth in 20 neighbourhoods throughout greater Hamilton, creating jobs for local artists and supporting recent graduates seeking work in the cultural sector through our ArtWorks training program. But now, we're dreaming a little bigger. We want to make the arts accessible for everyone, everyday, everywhere—in their homes, at school and at their local community centres. Over the past year, CKA has been working on our Cultural Educator Training Program (CETP) and Arts for All, new initiatives designed to support our dream of making the arts available to everyone. With the CETP, we have distilled 15 years of quality arts program delivery into manuals and lesson plans for artists, art educators and cross-sector workers, including early-childhood educators, healthcare providers and recreation centre staff.

CKA is committed to connecting kids to creativity to build a better community. By providing inspiring arts experiences to children, we are supporting future generations of empathetic and engaged citizens, open to intercultural learning and social action. Inspiring the adults who interact with our children on a daily basis by bringing the arts into community spaces will create a supportive environment for creative expression and artistic exploration, and foster the personal growth that results from these activities. The staff and Board are moving forward to take Culture for Kids in the Arts to the next phase of its growth and we invite you to join us on this exciting journey.

Vitek Wincza

Artistic and Executive Director

Brenda Ferguson

Board Chair



The Mischa Weisz After School Arts Program

The After School Arts Program (ASAP) provides engaging, arts-based workshops for children and youth of all backgrounds, where freedom of expression, the sharing of knowledge, and collaborative work are encouraged. Children can explore visual art, music, dance and drama with professional arts educators in an environment where there is no right or wrong, and no expectations outside of having fun and being creative.

Through the 2015 program, children learned about the ancient world of Ghana, Africa through a story called *Saving the Rain*. They discovered rhythm with drums, experienced the Gahu celebration dance, played the stone passing game of Obwisana, learned chants and explored patterns and colours that captured the personalities of different animals through costume design. The final performances were a collaboration of all their artistic efforts, incorporating music, dance, drama and art in celebratory events where siblings, parents and school administrators could acknowledge their hard work. Thanks to a grant from the MusiCounts TD Community Music Program, CKA was able to purchase 14 sets of orff instruments for each ASAP workshop site and participating children had the opportunity to perform what they'd learned at the TD Music Green Room during the 2015 Juno Awards in Hamilton.

“ASAP helps raise the children’s self-confidence and self-esteem as they become comfortable performing in front of an audience.”

– ASAP Community Partner

Creativity in Numbers:

- 1,000 children and youth
- 20 program sites
- 24 weeks of arts education workshops
- 28 artists employed
- 5 community partners: Hamilton Best Start Network, Boys and Girls Clubs, YMCA Hamilton/Burlington/Brantford, Wesley Urban Ministries, Today's Family
- 5 final performances, with 290 audience members
- 10 Artasia Exhibition tour sites and 2 Exhibition openings
- 1,000 origami cranes folded
- 18 rights identified by local children and youth



Artasia

Artasia is a community-wide arts education program that brings children and youth together to discover the transformative power of the arts. Through this program, children develop resourcefulness while exploring their imagination, tapping into their creativity and seeing the potential in one another and in the larger community.

Artasia 2015 was inspired by the Japanese tale of *Sadako and the Thousand Paper Cranes*, in which the crane is a symbol for hope, peace and community collaboration. Children across our city were invited to create paper cranes, with a “right” that they felt was vital to their wellbeing folded inside. We gathered and organized these rights and used them to produce a new **Charter of Rights for Children and Youth**—written for kids, by kids—in partnership with the Hamilton Best Start Network.

Three Principles

- Children’s voices
- Imagination
- Seeing potential

Five Pillars

- Art education
- Civic engagement
- Environmentalism
- Innovation
- Literature

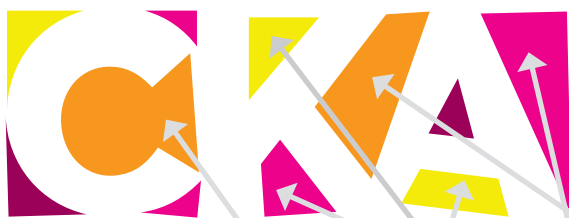
“Artasia encouraged me to express my feelings and go wild. I liked the message of hope and the colours. It inspired me to draw and be an artist.”

– Artasia Program Participant



(Photo Credit: Cathie Coward, Hamilton Spectator)

Strategic Directions



Continue to deliver CKA's quality programs for children and youth and implement tools to **measure** the value and success of each program



Strengthen new program directions, with focus on the cultural educator training program



Maintain, steward and expand strategic **partnerships** that expand CKA's reach and resources



Expand community **awareness** of CKA and its programs



Professionalize CKA **operations**



Strengthen **governance**

For information about community partnerships, please contact Program Manager Victoria Long-Wincza at victoria@ckarts.ca, or by phone at 905-528-4020.

If you are interested in supporting Culture for Kids in the Arts or joining a Board Committee, please contact Development and Communications Coordinator Tavia Fedoruk at tavia@ckarts.ca, or by phone at 905-528-4020.

Financial Summary

Statement of Operations and changes in net assets
For the year ended August 31, 2015

	2015	2014
REVENUES		
Government grant (Note 3)	\$ 88,736	\$ 107,888
Donations and sponsorship	51,540	53,435
Earned revenue	30,650	25,901
Nevada	1,059	1,791
Other income	1	1,781
Fundraising	-	142
	<u>\$ 171,986</u>	<u>\$ 190,946</u>
EXPENSES		
Artworks	37,368	75,622
The after school arts program	40,525	47,196
Artasia	31,949	31,211
Cultural education training program	16,000	9,106
Arts for all	20,901	-
Professional fee	14,162	3,714
Nevada	-	1,156
Insurance	794	2,318
Amortization	957	3,998
General and administration	<u>7,669</u>	<u>3,613</u>
	<u>170,325</u>	<u>177,934</u>
EXCESS OF REVENUES OVER EXPENSES	<u>\$ 1,661</u>	<u>\$ 13,012</u>
OPENING NET ASSET	18,931	5,919
CLOSING NET ASSET	<u>\$ 20,592</u>	<u>\$ 18,931</u>

Staff

Vitek Wincza, Artistic and Executive Director
Victoria Long-Wincza, Program Manager
Tavia Fedoruk, Development and Marketing Coordinator
Rebecca Lane, Program Coordinator

Board of Directors

Brenda Ferguson, Chair
Chris Farias, Vice-Chair
Jane Foster, Treasurer
Rob Stirling, Past Chair
Vince Borrelli
Christina Martin
Vasiliki Papadopoulos

Thank You to Our Supporters

Breaking Down Barriers to Arts Education

While we can learn a lot from the children and youth in our community, we are just as inspired by our supporters, whose generosity helps young people discover and fulfill their full potential. Access to the arts levels the playing field for children from financially challenged backgrounds, and children from minority groups or new immigrant families. Donations to CKA have a direct impact on the lives of these young people, because they support innovative arts education programs that give children the space to explore, discover, dream and create.

Government Support



Canada Council
for the Arts

Conseil des arts
du Canada



Ontario

EMPLOYMENT
ONTARIO



Hamilton

Foundation Support



Edith H. Turner Foundation

Donors

MusiCounts TD Community Music Program
Hamilton Spectator
Hamilton Spectator Summer Camp Fund
Turkstra Lumber
Dural's Cleaning Services
Stoney Creek Optimists Club
Village Green Denture Clinic

Community Partners

Boys and Girls Clubs of Hamilton
Factory Media Centre
Hamilton Best Start Network
Hamilton Public Library
Hamilton-Wentworth District School Board
Today's Family – Early Learning and Childcare
YMCA Hamilton/Burlington/Brantford
Wesley Urban Ministries

Founding Partner:



Culture For Kids In The Arts

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Charitable Registration: 871120945RR0001

